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Agency for sustainable  
communication





# About us

# Studio Krause

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**Studio Krause – An agency for sustainable communication, marketing strategies, and public relations across all levels. Our services are tailored to meet the needs of industrial companies, particularly in the B2B sector.**

Working closely with a strong network of partners and service providers, Studio Krause is committed to delivering targeted and customized solutions for each project.

# Our services

## CONSULTING

At Studio Krause, communication consulting is central to all our activities and precedes every engagement.

## CORPORATE COMMUNICATIONS

We support internal and external corporate presentations for all target groups – whether customers, employees, media & public or partners & investors.

## COPORATE DESIGN

From business cards to websites: together we design the right materials both online and offline, tailored to the face of the company.

## TRADE SHOWS & EVENTS

We bring brand values to life and create an impressive experience for your guests, customers, and partners.

# Consulting

At Studio Krause, communication consulting is central to all our activities and precedes every engagement. To sustainably achieve our clients' specific communication goals, we create tailored solutions using tools from our diverse range of services.

- Non-binding consultation appointments online or on-site
- Communication workshops for your team
- Joint stocktaking and analysis
- Development of a communication strategy
- Etc.

# Corporate Communications

We support internal and external corporate presentations for all target groups – whether customers, employees, media & public or partners & investors. Our focus is on clearly identifying and effectively conveying your messages. We place special emphasis on sustainable impact and authenticity.

- **For customers:** Mailings, product catalogs and animations, magazines, business documents...
- **For employees:** Newsletters, intranet, company events, training and onboarding material...
- **For media & public:** Public relations, press releases, case studies, social media content, website maintenance...
- **For partners & investors:** Financial and sustainability communication, annual reports
- Etc.

# Corporate Design

From business cards to websites: together we design the right materials both online and offline, tailored to the face of the company. Our design experts develop creative solutions that reflect your values and goals according to the communication strategy and attract attention.

- Style development
- Mood board
- Logo creation or update
- Color palette, fonts
- Visual language, photo shootings
- Graphics, design guides

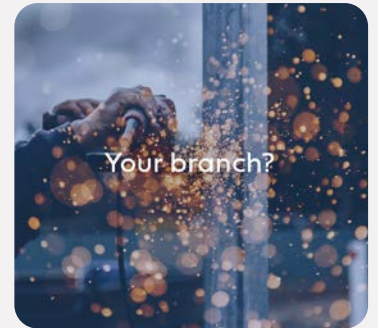
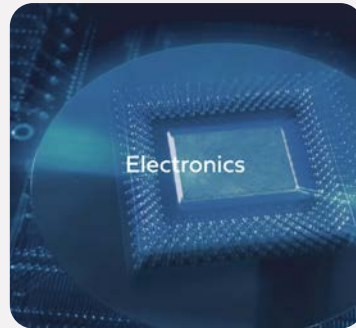
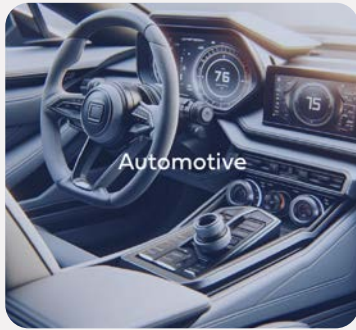
# Trade Shows & Events

We bring brand values to life and create an impressive experience for your guests, customers, and partners. From conception to turnkey trade show booths, we are by your side to ensure your presence is a complete success.

- Booth planning, trade show concept, custom and modular construction
- Modular exhibits, multi-touch displays
- B2B conferences (online and offline)
- Manuals, brochures
- Digital content, catalogues
- Customer journeys
- Catering organization

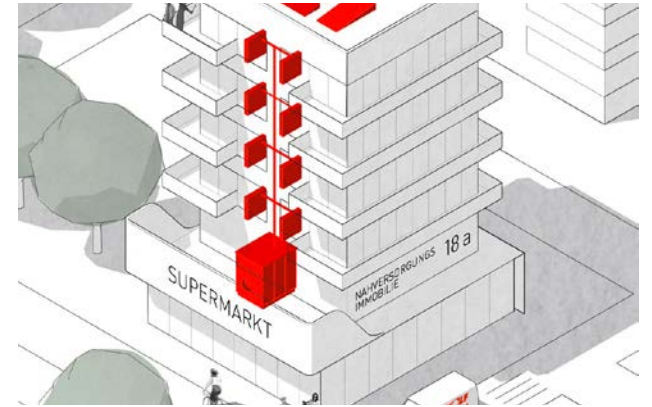
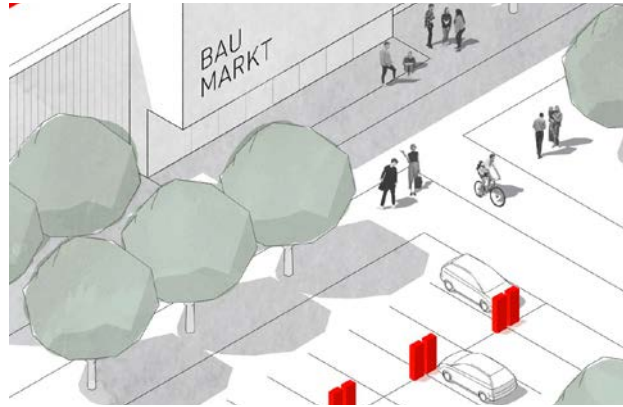
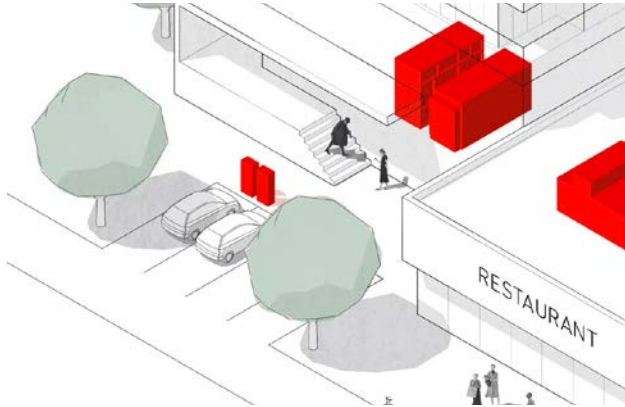
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# Business areas



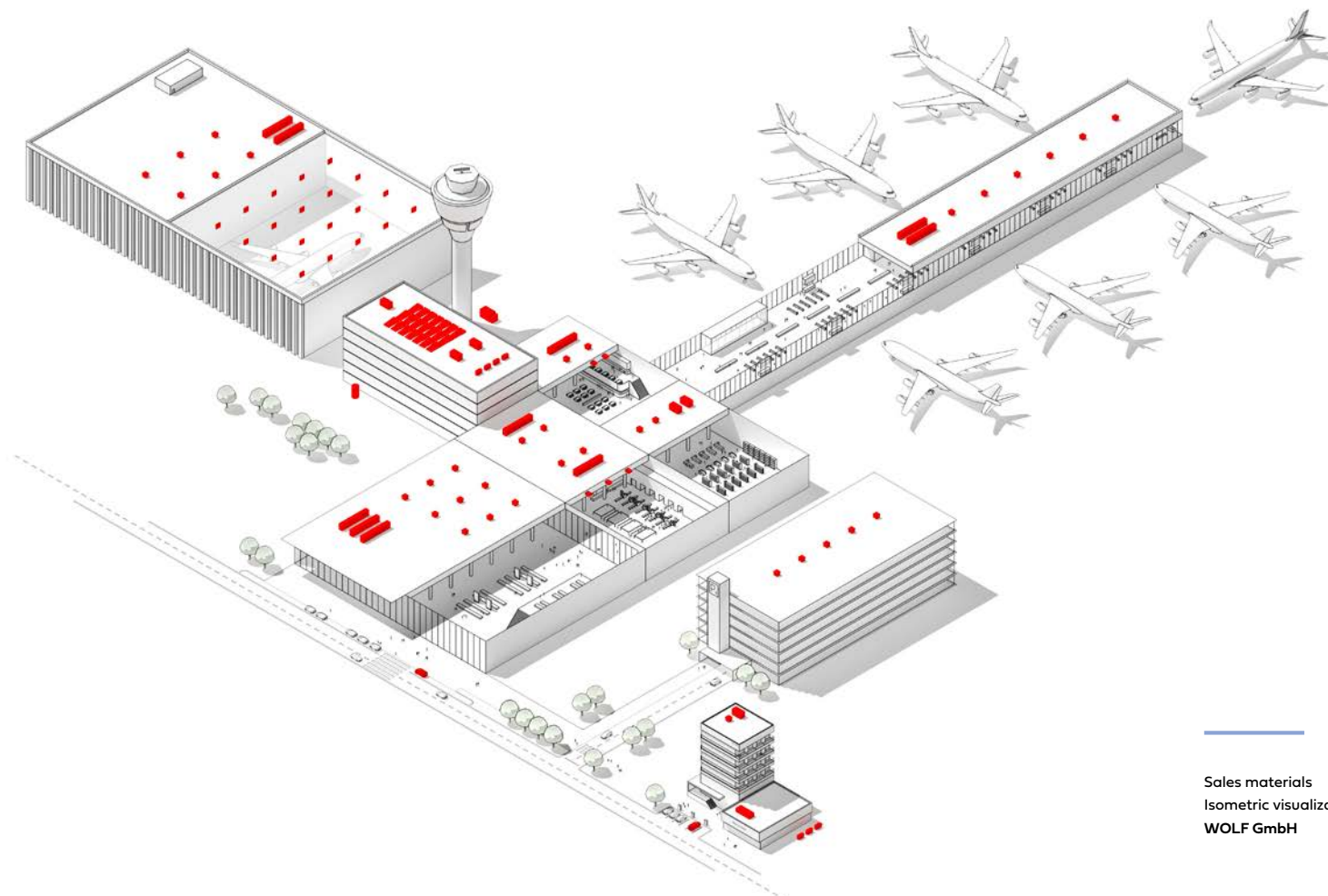
Excerpt

# Projects & references



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Sales materials  
Isometric visualizations  
WOLF GmbH



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Sales materials  
Isometric visualizations  
WOLF GmbH



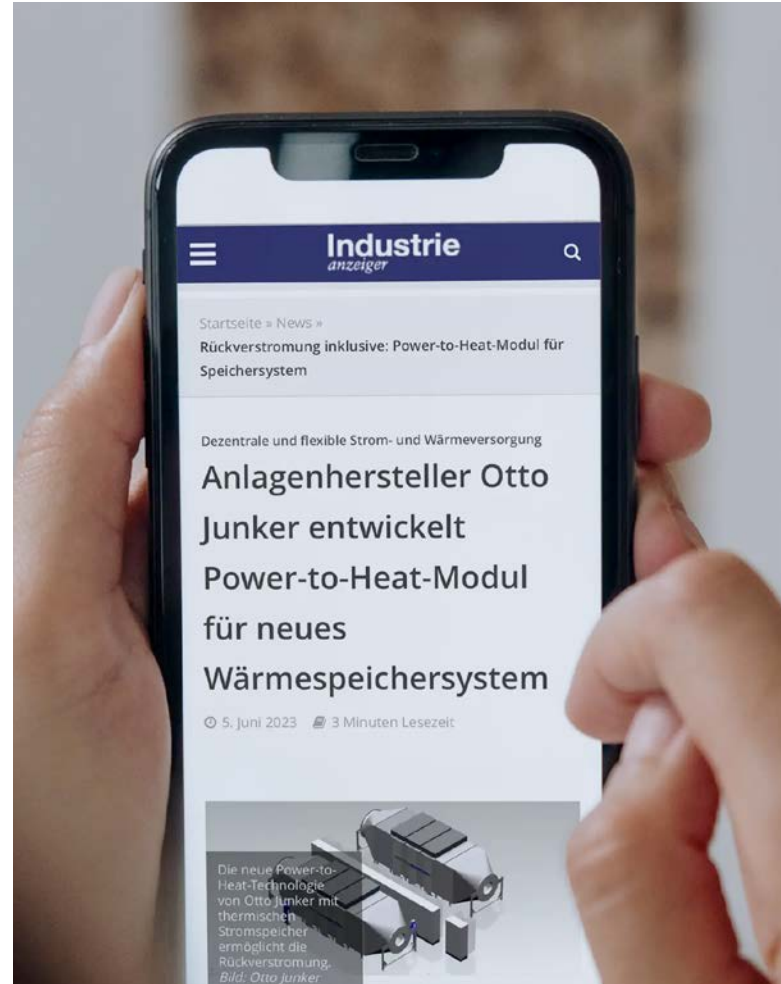
Intertraffic 2022, FESPA 2022  
Trade show design and construction  
ORAFOL Group GmbH



Intersolar 2024  
Trade show design and construction  
Krinner Renewable Energies GmbH

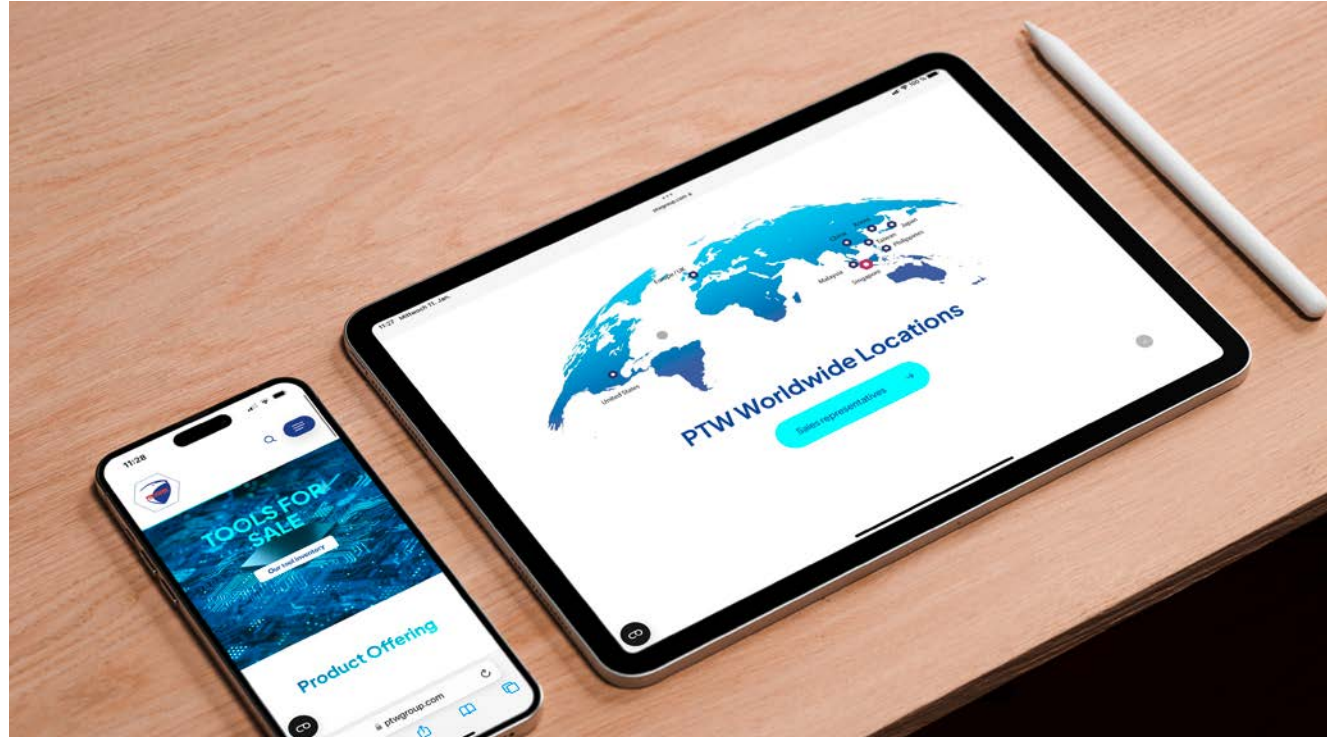
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Press communication &  
content creation  
OTTO JUNKER GmbH



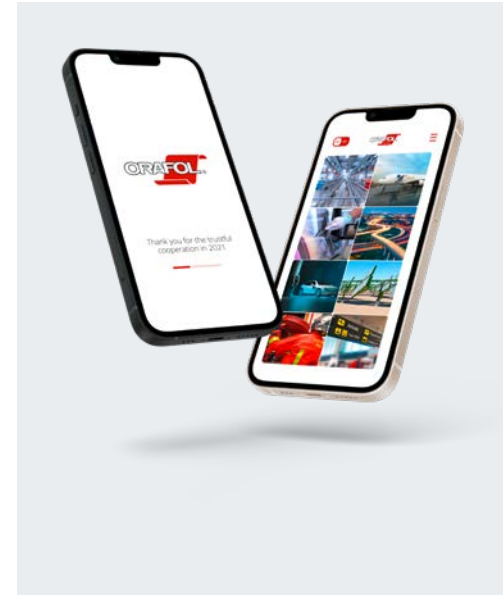
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Website relaunch  
Webdesign und development  
PTW Group GmbH





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②

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1  
Website relaunch  
Webdesign und development  
**SINGULUS TECHNOLOGIES AG**

2  
Microsite  
Webdesign und development  
**ORAFOL Group GmbH**

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1  
Design update  
Corporate design  
**esmc**



①

2  
Branding  
Corporate design  
**Krinner Renewable Energies GmbH**



②

3  
Branding  
Corporate design  
**Solerius Immobilien GmbH**



③

4  
Design update  
Corporate design  
**Mediatech Association**



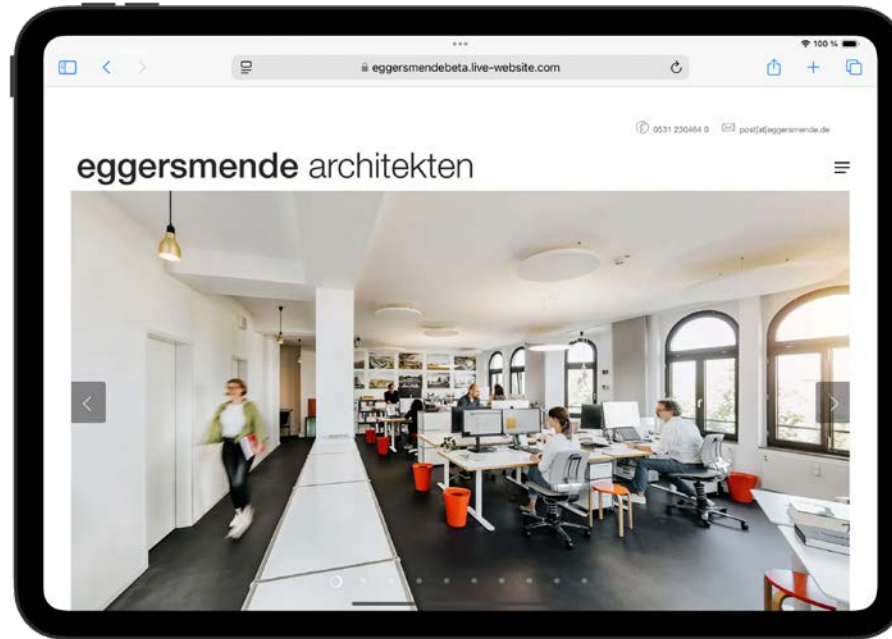
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5 ( next page )  
Branding  
Corporate design  
**Krinner Renewable Energies GmbH**

5



Website relaunch  
Webdesign and development  
eggersmende architekten





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Event planning and realization  
incl. sponsor and participant  
management  
Making Vinyl Europe



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Vehicle branding  
Corporate design  
Energieanlagen Ramonat GmbH





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Formnext 2019 - 2024  
Trade show concept, design & realization  
Quintus Technologies AB



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GENERIS PVD  
CGI animation  
Bosch GmbH

**Would you like a  
brief, non-binding  
consultation?**

[GET CONNECTED](#)



**STUDIO KRAUSE  
GMBH & CO KG**

Scharnhorststraße 7  
38104 Braunschweig

+49 5311 8055930  
mail@studiokrause.eu  
www.studiokrause.eu

**OFFICE HANAU**

Josef-Bautz-Straße 14  
63457 Hanau

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